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University of South Carolina  
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

February 4, 2011

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, February 4, 2011, at 10:00 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. William C. Hubbard, Chairman; Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. Mark W. Buyck, Jr.; Dr. C. Edward Floyd; Mr. William W. Jones; Mr. Toney J. Lister; Mr. Mack I. Whittle, Jr.; Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman.

Other Trustees present were: Mr. John C. von Lehe, Jr.; Mr. J. Egerton Burroughs; Mr. Greg Gregory; and Mr. Thad H. Westbrook.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President for Communications Luanne Lawrence; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Associate Vice President for Resource Planning Edward L. Walton; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Associate Vice President for Facilities and Campus Management, Division of Finance and Planning, Tom Quasney; Vice Provost and Executive Dean for System Affairs and Extended University Chris P. Plyler; Vice Provost for Faculty Development Christine W. Curtis; Interim Administrator for the Division of Human Resources Judy Owens; Chancellor of USC Beaufort Jane T. Upshaw; Dean of USC Sumter C. Leslie Carpenter; Director of the Alumni Association Marsha D. Cole; Director of Athletics Eric C. Hyman; Director of Capital Budgets and Financing, Division of Finance and Planning, Charlie Fitzsimons; Chief Financial Officer, Department of Athletics, Jeff Tallant; Executive Associate Athletics Director Kevin O'Connell; Deputy Athletics Director Marcy Girton; Chair of the Faculty Senate Patrick D. Nolan; Professor of Educational Leadership and Policies Zach Kelehear; Special Assistant to the President and Athletics Director John D. Gregory; Head Softball Coach, Department of Athletics, Beverly Smith; Project Palmetto Manager, Office of Legal Education, United States Department of Justice National Advocacy Center (NAC), Paul W. Suddes; Deputy Assistant Director, Office of Legal Education, NAC, David Tait; Senior Associate Director of Athletics and Senior Woman Administrator Judy Van Horn; Past President of USC Association of Lettermen, W. J. Jordan; Daughter of Luanne Lawrence, Sarah Mohlman; Director of Media Relations, Office of Communications, Margaret Lamb; University Technology Services Production Manager, Justin Johnson; and Board staff members Terri Saxon, Vera Stone, and Karen Tweedy.

Chairman Hubbard called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Chairman Hubbard said that notice of the meeting had been posted, the press notified as required by the Freedom of Information Act, the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

I. Athletics Director's Report: Chairman Hubbard called on Mr. Hyman who gave a progress report on the academic and athletic achievements of major University sports programs. Additionally, he gave a synopsis of the Athletics department's goals as well as updates on Development, the Master Plan and Financial Metrics.

Mr. Hyman introduced two recently hired Athletics Department staff members. First, Ms. Judy Van Horn was hired as the Senior Associate Director of Athletics and Senior Woman Administrator. She came from the University of Michigan where she held this same title from 2001-10.

Ms. Horn received a master's degree in sport administration and a bachelor's degree in business administration from Central Michigan University. She served as President of the National Association of Athletics Compliance (NAAC) from 2008-09, and was the recipient of the 2005 Outstanding Achievement Award granted by the NAAC. Mr. Hyman stated that Ms. Horn was highly respected and very well known in her profession.

Secondly, Ms. Beverly Smith was hired as the new Head Softball Coach. She graduated from the University of North Carolina (UNC) with a double major in speech communications and political science. Coach Smith came to the University after a successful tenure as an assistant coach, then an associate head coach for the UNC softball program. Spending 12 years on staff as the lead recruiter, Coach Smith helped the UNC to eight of their nine NCAA Tournament appearances and to two Atlantic Coast Conference (ACC) titles. Coach Smith tutored the pitchers and catchers. Five of Coach Smith's pitchers earned All-ACC accolades a total of 10 times during her tenure; and her pitching staff finished 16<sup>th</sup> in the NCAA. She helped UNC achieve a top-25 ranking in the USA Today/National Fastpitch Coaches Association (NFCA) Coaches Poll at least once per season since 2006. In addition to her coaching, Coach Smith had been a speaker/clinician at many camps and conventions, including the NFCA Convention.

Mr. Hyman stated that Coach Smith's accomplishments as a student-athlete, coach and recruiter had gained her tremendous respect throughout the softball community.

A. Fall Athletics Highlights - Mr. Hyman introduced the Head Coach of the Men's Soccer team, Mr. Mark Berson; Assistant Coaches Bert Molinary, and Mike Babstas as well as several outstanding players of the Soccer team.

Accomplishments of the Men's Soccer Team included the following: Finishing the season with 13-7-2 record; Winning the Conference USA Tournament; Advancing to the NCAA Tournament the No. 7 seed in the country; Advancing to the NCAA round of 16; and

finishing the season ranked 12<sup>th</sup> in nation. Mr. Blake Brettschneider was the conference Co-Most Valuable Player and Co-Offensive Player of the Year; and Mr. Jimmy Maurer was named ESPN First Team Academic All-American.

Mr. Hyman thanked the coaches and the Soccer Team for their outstanding service.

In closing, he stated that Mark Berson had been the Head Coach for 33 years and was ranked as the NCAA Division I most winning coach with 441 wins.

Further, Mr. Hyman was very enthusiastic about several other sports and shared the following report on their major accomplishments:

Football: The football team finished the season with a 9-5 record - nine wins tied for 2<sup>nd</sup> highest mark in school history; finished the season ranked 22<sup>nd</sup> in both major polls - first time in the top 25 since 2001; won the SEC Eastern Division title for first time in school history; and beat a number one ranked team for first time in USC's history. Coach Steve Spurrier was the SEC Coach of the Year as voted on by the league's coaches. Alshon Jeffery was the First-Team All-American, and Marcus Lattimore was the SEC and the National Freshman of the Year.

Women's Soccer: The women's soccer team finished the season with a 15-6-4 record and was ranked 24<sup>th</sup> in nation; finished 2<sup>nd</sup> in SEC in regular season and the conference tournament; and made the NCAA Tournament for the 4<sup>th</sup> straight year. Ms. Mollie Patton was named ESPN First Team Academic All-American; and Ms. Kayla Grimsley was named SEC Offensive Player of the Year and Fourth Team All-American.

B. Student-Athlete Academic Achievements: Mr. Hyman stated that the department's Grade Point Average (GPA) was 3.146. This was the 8<sup>th</sup> consecutive semester above 3.0 GPA and the highest Fall GPA on record. Thirteen teams had a GPA of 3.0 or higher; 8 teams with GPA of 3.3 or higher; 52 Student-Athletes with 4.0 GPA (President's List); 174 Student-Athletes with 3.5 or higher GPA (Dean's List Recipients); and 365 Student-Athletes were named to Athletics Director's Honor Roll (3.0 GPA).

The Men's Soccer team won the NSCAA (National Soccer Coaches Association of America) Award for being national leader in team GPA for 2009-10.

The Women's Soccer team won the NSCAA Award for eighth time in last nine years; and the Women's Tennis achieved its 2<sup>nd</sup> highest team GPA on record (3.497).

C. Development Update: The Athletics Department hired a consultant to work with them in the area of development. They had partnered with the Jerry F. Smith Group who had worked with several SEC schools and was highly respected in the business. The consultant would help set up structure in the department. Also, there would be four full-time departmental staff members re-allocated to enhance fundraising efforts. This fiscal year's goal was to raise \$5 million. Currently, they had raised \$2,763,706 which was 55 percent of the goal.

D. Facilities Master Plan Update: Mr. Hyman stated that the Athletics Village Parking Garage work had begun on August 2, 2010 and the project was 54 percent

completed. The project had a nine month construction time frame. The projected date of completion was June 1, 2011.

Tennis Complex - Official notice to proceed with the project was received on December 6, 2010 and the projected final completion was expected mid-August 2011. Additionally, the Coaches Support Building official notice to proceed was January 31, 2011. This project had a 16 month construction time frame. The final completion was expected in Summer 2012.

Infrastructure - The new boiler for the South Energy Plant was scheduled to be tested in February 2011. The projected final completion was expected in March 2011. The street utility work was expected to be completed by May 2011. Bidding for the landscape package was expected in Summer 2011.

Farmers' Market - Removal of structures were in progress. The asbestos removal and demolition package was expected to be bid in April 2011. August 2012 was the projected final date of completion.

Mr. Hyman reported that potential future projects included a Football Practice Field, a Softball Stadium, and the Williams-Brice Stadium (WBS) Video Board.

Football Practice Field Renovation - The fields were built in early 1990's on the site of a dairy farm. The native soil and inconsistent grade did not allow for suitable drainage. Asphalt and concrete were buried beneath many areas, causing damage to aerating equipment. Also, practices had been canceled or moved because of unsafe playing conditions.

Softball Stadium - The University was currently conducting an architectural and engineering study and doing preliminary research of comparable institutions.

WBS Video Board - The proposed WBS Video Board dimensions were 36' high x 136' wide, which exceeded that of other schools in the SEC. The cost of the project was approximately \$6.5 million.

E. Financial Metrics Update: Mr. Hyman stated that this was a work-in-progress. In 2008, the University sold out the football stadium with season tickets. Currently, the recession was having an impact on football ticket sales and men's basketball ticket sales were down by seven percent from last year.

Mr. Hyman gave the following statistics for Gamecock Club memberships and football revenue:

Gamecock Club Membership: In 2011, membership stood at 10,507 (as of 2/3/11; the highest on record for this date). In 2010 it was 12,162; and in 2009, 11,047; following with 2008, 12,592 members.

Football Revenue: The projected FY 2010-11 revenue is \$38,061,839. The revenue for recent years follows: FY 2009-10, \$37,883,698; FY 2008-09, \$40,906,717; FY 2007-08, \$34,702,762; and FY 2006-07, \$31,525,809.

Mr. Hyman gave a status report of the Athletics Department goals; and stated that 17 areas of the Department had generated 149 goals for FY 2010-11. All areas of the Department developed annual goals; and the directors of each area presented their goals to the management team. Then, the management team and the goals committee reviewed the goals and established the overall departmental goals. To date, many of the goals had been accomplished. He reiterated that the department's primary goal was still athletic and academic excellence.

Finally, he said negotiations were in progress to finalize a six-year agreement with Under Armour for apparel. The contract would be presented to the Board once it was finalized.

Dr. Floyd commented that it was his understanding that the Indoor Practice Facility was one of the department's top priorities, but he did not see this item listed amongst the goals. In his opinion, the facility should be a higher priority than the WBS Video Board. He proposed that a Board of Trustees Intercollegiate Athletics Committee hold a retreat so that priorities could be set to enable the department to spend their resources wisely; and that the retreat could consider the impact of several sports, in order to become more efficient with the budget.

Mr. Hubbard concurred, and said that he would coordinate an Intercollegiate Athletics Committee Retreat with Secretary Stepp.

Mr. Allen remarked that the development efforts had been well received in his part of the State. He asked the expected date of the completion of the Athletic Village at the Roost. He also asked the acreage at the Farmers Market. Mr. Hyman responded that there was approximately 52 to 53 acres; and that completion of the development of the Farmers Market property would be based on philanthropy and the rate at which money was raised.

President Pastides reported that he had formed a committee to review the USC marching band. The University was in a "constant state of wanting to improve the fan experience and the band's performance at home and away." This initiative was being led by the Provost, with participation by the Athletics Department and School of Music. Once deliberations began, he would report back to the Board.

Chairman Hubbard stated that this report was received as information.

Since there were no other matters to come before the Committee, Chairman Hubbard declared the meeting adjourned at 11:00 p.m.

Respectfully submitted,

Thomas L. Stepp  
Secretary