Executive Summary

Blueprint for Academic Excellence
Academic Programs
AY2020-2021

Highlights

The Office of Academic Programs (OAP) serves as a support unit for administrators, faculty and staff. The Office assists these stakeholders through the academic program & curricula management process and in the understanding/implementation of academic institutional policies/procedures; provides assistance as program actions are directed through applicable governing bodies; and maintains institutional, programmatic, state and federal compliance guidelines pertaining to state authorization, Professional Licensure, Gainful Employment and Academic Common Market.

Mission Statement

The Office of AP's mission is to assist stakeholders through the academic program & curricula management process; support academic institutional policies/procedures; direct institutional academic program actions through applicable governing bodies (BOT, CHE, SACSCOC); maintain programmatic/state/federal compliance guidelines; and manage the administration of ACM processes & guide participants through the process for receiving/maintaining ACM.

Updated: 03/08/2019

Vision Statement

Updated: 03/08/2019

Values Statement

Updated: 03/08/2019

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Goals - Looking Back

Goals for the previous Academic Year.

Goal 1 - Manage Process of Academic Program Actions Through Governing Bodies

Goal Statement	Collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	Collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
Status	Progressing as expected (multi-year goal)
Action Plan	• Maintain academic program compliance with CHE/SACSCOC policies/procedures & university program review requirements. • Track program actions processed through the university, BOT, CHE, & SACSCOC, including new programs, program modifications, & terminations. • Improve the BOT Annual New Program Review reporting process/documentation. • Assist Office of Institutional Research, Assessment & Analytics with information pertaining to SACSCOC.
Achievements	Progress Ongoing
Resources Utilized	• Academic Program Proposal System (APPS) • Board of Trustees' Staff; Director of Information Resources • Funding for APPS upgrades • IBM • Office of Academic Programs Staff • Website (OU Campus)
Goal Continuation	Progress Ongoing
Goal Upcoming Plans	Progress Ongoing
Resources Needed	• Academic Program Proposal System (APPS) • Board of Trustees' Staff; Director of Information Resources • Funding for APPS upgrades • IBM • Office of Academic Programs Staff • Website (OU Campus)

Goals - Looking Back

Goal Notes	

Goals - Looking Back

Goal 2 - Maintain State Authorization, Professional Licensure, and Gainful Employment Compliance

Goal Statement	Maintain institutional, programmatic, state and federal compliance guidelines pertaining to the scope of the Office of AP.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	Maintain institutional, programmatic, state and federal compliance guidelines pertaining to the scope of the Office of AP.
Status	Progressing as expected (multi-year goal)
Action Plan	• Maintain SARA, GE & PL compliance data & work w/ OIRAA to report DL/site data required by SARA. • Update list of programs that trigger PL student notifications. • Coordinate with units to collect and use site data. • Maintain PL database & ensure website compliant info. • Renew SARA & track states where USC-C is authorized/exempt. • Renew Federal GE disclosures, work w/ Financial Aid to report GE data & ensure Graduate School/colleges/schools' webpages are standardized with information per federal Dept. of Ed.
Achievements	Progress Ongoing
Resources Utilized	• Office of Academic Programs Staff • MailChimp Email Marketing Platform • Website (OU Campus)
Goal Continuation	Progress Ongoing
Goal Upcoming Plans	Progress ongoing
Resources Needed	• Office of Academic Programs Staff • MailChimp Email Marketing Platform • Website (OU Campus)
Goal Notes	

Goals - Looking Back

Goal 3 - Assist Students through the Administration of ACM

Goal Statement	Manage the administration of Academic Common Market (ACM) processes at various levels and guide participants through the process for receiving and maintaining ACM.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	Manage the administration of Academic Common Market (ACM) processes at various levels and guide participants through the process for receiving and maintaining ACM.
Status	Progressing as expected (multi-year goal)
Action Plan	• Manage ACM to increase enrollments/retention • Manage participation & track data. • Communicate ACM policy changes & use system to alert students of ACM matters. Communicate with various stakeholders to ensure adherence to ACM guidelines. • Complete/track SREB-initiated/annual ACM program comparisons. • Develop content for website & create a user-centric environment. Revise/implement appropriate policies/processes that govern ACM.
Achievements	Progress Ongoing
Resources Utilized	• Office of Academic Programs Staff • MailChimp Email Marketing Platform • Website (OU Campus)
Goal Continuation	Progress Ongoing
Goal Upcoming Plans	Progress Ongoing
Resources Needed	• Office of Academic Programs Staff • MailChimp Email Marketing Platform • Website (OU Campus)
Goal Notes	

Goals - Looking Back

Goal Statement	Manage program and curricula process and uphold academic institutional policies/procedures.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	Manage program and curricula process and uphold academic institutional policies/procedures.
Status	Progressing as expected (multi-year goal)
Action Plan	• Manage increased numbers of academic program/curricula actions through faculty governance/CHE/SACS successfully. • Develop Program Inventory for use by a variety of entities. • Serve as portal for program review for new/extensively modified programs. Continue to improve the BOT Annual New Program Review reporting process/documentation. • Pursue upgrades to APPS features & seek information to secure third-party system for curricula/bulletin integration.
Achievements	Progress Ongoing
Resources Utilized	• Academic Program Proposal System (APPS) • Director of Information Resources • Funding for APPS upgrades • IBM • Office of Academic Programs Staff • Website (OU Campus)
Goal Continuation	Progress Ongoing
Goal Upcoming Plans	Progress Ongoing
Resources Needed	• Academic Program Proposal System (APPS) • Director of Information Resources • Funding for APPS upgrades • IBM • Office of Academic Programs Staff • Website (OU Campus)
Goal Notes	

Goals - Real Time

Goals for the current Academic Year.

Goal 1 - Manage Process of Academic Program Actions Through Governing Bodies

Goal Statement	Collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	The goal to collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) is aligned with the Office's mission to direct institutional academic program actions through applicable governing bodies.
Status	Progressing as expected (multi-year goal)
Action Plan	• Maintain academic program compliance with university/BOT/CHE/SACSCOC policies/procedures. • Track program actions processed through the university, BOT, CHE, & SACSCOC, including new programs, program modifications, terminations & international/domestic contracts. • Ensure the BOT Annual New Program Review reporting process is completed. • Assist Office of Institutional Research, Assessment & Analytics with information pertaining to SACSCOC.

Achievements	• Developed an on-boarding process for APLs and new faculty.
	• Disseminated newsletters to inform APLs about important deadlines and other pertinent information.
	• Improved and will continue to improve the BOT Annual New Program Review reporting process/documentation.
	• A new program approval system, CourseLeaf, was selected and OAP is working with the Office of the Registrar to implement the new system which will populate the Bulletin.
	• Coordinated the following program actions submitted through applicable governing body (data from Fall 2018-present):
	  ○ Board of Trustees – 47
	  ○ Commission on Higher Education – 73
	  ○ SACSCOC prospectus/notification – 5

Resources Utilized	• Academic Program Proposal System (APPS)/CourseLeaf • Board of Trustees' Staff

Goals - Real Time

- Director of Information Resources
- IBM/CourseLeaf Staff
- Global Carolina Mobility System
- Graduate Students/Student Workers
- Office of Academic Programs Staff
- Office of Institutional Research, Assessment and Analytics
- Website (OU campus)

Goal Continuation

Goals - Real Time

Goal 2 - State Authorization, Professional Licensure, and Gainful Employment

Compliance

Goal Statement	Maintain institutional, programmatic, state and federal compliance guidelines pertaining to the scope of the Office of AP.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	To goal to maintain institutional, programmatic, state and federal compliance guidelines pertaining to the scope of the Office of Academic Programs is aligned with the Office's mission to maintain programmatic/state/federal compliance guidelines.
Status	Progressing as expected (multi-year goal)
Action Plan	• Maintain SARA, GE and PL compliance data and report DL and site data required by IPEDS/SARA. • Update lists that trigger PL student notifications. • Coordinate with colleges/service units to collect and use site data. • Maintain and grow PL database & ensure college website compliance. • Renew SARA & track states where USC-C is authorized/exempt. • Update DOE disclosures, report on/notify students and ensure Graduate School/colleges/schools' webpages are standardized.
Achievements	• Completed the SARA renewal. • Developed the first UofSC site data report. • Complied with GE disclosure and notification.
Resources Utilized	• MailChimp Email Marketing Platform • Office of Academic Programs Staff • Office of Institutional Research, Assessment, and Analytics. • Website (OU Campus)
Goal Continuation	

Goals - Real Time

Goal 3 - Assist Administration of ACM and Assist Students

Goal Statement	Manage the administration of Academic Common Market (ACM) processes at various levels and guide participants through the process for receiving and maintaining ACM.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	The goal to manage the administration of Academic Common Market (ACM) processes at various levels and guide participants through the process for receiving and maintaining ACM is aligned with the mission of the Office of Academic Programs.
Status	Progressing as expected (multi-year goal)
Action Plan	• Manage ACM to increase enrollments/retention in eligible majors. • Manage participation in ACM & track data. • Communicate ACM policy changes & alert students of ACM matters. • Communicate with various stakeholders to ensure adherence to ACM guidelines. • Complete/track SREB-initiated/annual ACM program comparisons. • Develop and/or update content for website & create a user-centric environment. • Revise/implement appropriate policies/processes that govern ACM.
Achievements	• Developed and appointed members to an ACM appeals committee • Completed the second annual review of ACM program comparisons, removed 5 programs found to be similar to UofSC programs • Nominated 6 UofSC programs (requested to be added) to the ACM inventory of programs • ACM data is attached
Resources Utilized	• ACM Appeals Committee • MailChimp Email Marketing Platform • Office of Academic Programs Staff • Office of the Bursar • Office of Financial Aid and Scholarships • Office of Institutional Research, Assessment and Analytics • Office of the Registrar • University Advisor's Network (UAN) • Website (OU Campus)
Goal Continuation	

Goals - Real Time

Goal 4 - Manage program and curricula process and uphold academic institutional policies/procedures

Goal Statement	Manage program and curricula process and uphold academic institutional policies/procedures.
Linkage to University Goal	• Educating the Thinkers and Leaders of Tomorrow • Ensuring Institutional Strength, Longevity, and Excellence
Alignment with Mission, Vision, and Values	The goal to manage program and curricula process and uphold academic institutional policies/procedures is aligned with the mission of the Office of Academic Programs to assist stakeholders through the academic program and curricula management process; support academic institutional policies/procedures; and direct institutional academic program actions through applicable governing bodies.
Status	Progressing as expected (multi-year goal)
Action Plan	• Manage academic program/curricula actions through faculty governance/CHE/SACS successfully. • Serve as portal for program review for new/extensively modified programs. • Continue to improve the BOT Annual New Program Review reporting process/documentation. • Pursue upgrades to APPS features and work to implement the new CourseLeaf system for curricula/bulletin integration. • Review international/domestic contracts for UofSC Columbia. • Update program review timeline. • Document accreditation/external reviews.
Achievements	• Completed the program inventory. • Cleaned up the Bulletin. • Attended the SACSCOC Summer Institute. • Digitized the OAP Handbook. • Updated ACAF policies: ACAF 2.03 Creation and Revision of Academic Courses and ACAF 2.20 Academic Program Review • Managed the following actions through the program and curricula process (data from Fall 2018-present): 　○ New Carolina Core – 2 proposals 　○ Change Carolina Core – 31 proposals 　○ New Course – 189 proposals 　○ Change Course – 423 proposals 　○ Change Course (delivery only) – 54 proposals 　○ Terminate Course – 58 proposals 　○ New Program – 11 proposals 　○ Change Program – 193 proposals 　○ Terminate Program – 9 proposals 　○ Board of Trustees – 47 proposals 　○ Commission on Higher Education – 73 proposals

Goals - Real Time

         ○ SACSCOC prospectus/notification – 5 proposals

Resources Utilized
- APPS/New CourseLeaf System/IBM
- Board of Trustees staff
- Director of Information Resources
- Vice provost and Dean of The Graduate School
- Vice Provost and Dean of Undergraduate Studies
- Office of Academic Programs Staff
- Office of Institutional Research, Assessment and Analytics
- Website (OU Campus)

Goal Continuation

Goals - Looking Ahead

Goals for the next Academic Year.

Goal 1 - Manage Process of Academic Program Actions Through Governing Bodies

Goal Statement

Collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Linkage to University Goal

- Educating the Thinkers and Leaders of Tomorrow
- Ensuring Institutional Strength, Longevity, and Excellence

Alignment with Mission, Vision, and Values

The goal to collaborate with the Offices of the Provost and President to direct institutional academic program actions through all applicable governing bodies: Board of Trustees (BOT), Commission on Higher Education (CHE), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) is aligned with the Office of Academic Programs' mission to direct institutional academic program actions through applicable governing bodies.

Status

Progressing as expected (multi-year goal)

Action Plan

- Maintain academic program compliance with university/BOT/CHE/SACSCOC policies/procedures.
- Track program actions processed through the university, BOT, CHE, & SACSCOC including new programs, program modifications, terminations & international/domestic contracts.
- Ensure the BOT Annual New Program Review reporting process is completed.
- Assist Office of Institutional Research, Assessment & Analytics with information pertaining to SACSCOC.

Achievements

Progress Ongoing

Resources Utilized

- Academic Program Proposal System (APPS)/CourseLeaf
- Board of Trustees' Staff
- Director of Information Resources
- IBM/CourseLeaf Staff
- Global Carolina Mobility System
- Graduate Students/Student Workers
- Office of Academic Programs Staff
- Office of Institutional Research, Assessment and Analytics.
- Website (OU Campus)

Goal Continuation

Goals - Looking Ahead

Goal 2 - State Authorization, Professional Licensure, and Gainful Employment Compliance

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Status	Progressing as expected (multi-year goal)
Action Plan	• Maintain SARA, GE & PL compliance data and report DL and site data required by IPEDS/SARA. • Update list of programs that trigger PL student notifications. • Maintain and grow PL database & ensure college website compliance. • Renew SARA & track states where USC-C is authorized/exempt. • Update DOE GE disclosures, work w/ Financial Aid to report on/notify students & ensure Graduate School/colleges/schools' webpages are standardized with information per federal Dept. of Ed.
Achievements	Progress Ongoing
Resources Utilized	• MailChimp Email Marketing Platform • Office of Academic Programs Staff • Office of Institutional Research, Assessment, and Analytics. • Website (OU Campus)
Goal Continuation	

Goals - Looking Ahead

Goal 3 - Assist Administration of ACM and Assist Students

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Achievements	Progress Ongoing
Resources Utilized	• ACM Appeals Committee • MailChimp Email Marketing Platform • Office of Academic Programs Staff • Office of the Bursar • Office of Financial Aid and Scholarships • Office of Institutional Research, Assessment and Analytics • Office of the Registrar • University Advisor's Network (UAN) • Website (OU Campus)
Goal Continuation	

Goals - Looking Ahead

Goal 4 - Manage program and curricula process and uphold academic institutional policies/procedures

Goal Statement	Manage program and curricula process and uphold academic institutional policies/procedures.
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Achievements	Progress Ongoing
Resources Utilized	• APPS/New CourseLeaf System/IBM • Board of Trustees staff • Director of Information Resources • Vice provost and Dean of The Graduate School • Vice Provost and Dean of Undergraduate Studies • Office of Academic Programs Staff • Office of Institutional Research, Assessment and Analytics • Website (OU Campus)
Goal Continuation	

Programs or Initiatives

Effective Programs or Initiatives
List your most effective programs/initiatives toward fulfillment of mission.

- Consistent, reliable management with Academic Programs Proposal System (APPS).
- Office 365 groups implemented for Academic Program Liaisons to secure data.
- Continued Academic Program Liaison Committee and launched APL Newsletter to disseminate pertinent information about course/program actions, deadlines and other topics
- Updated Professional Licensure (PL) and Supervised Learning Experiences (SLE) (previously Experiential Learning) webpages and college/school information to meet PL compliance.
- New ACM enrollments equal to previous year.
- Collaboration with colleges, Beyond the Classroom and USC Connect to collected site data to both ease SARA annual reporting and to automate usage of data and facilitate its use by more offices.

Program Launches
List any programs/initiatives that were newly launched during the Academic Year or any programs/initiatives you would like to launch in the coming year(s). Describe the program/initiatives, provide financial requirements (including additional staff), and academic year in which you would launch. What key performance indicators are you utilizing to track the success of this program?

APPS data Fall 2018 to date

- New Courses = 189
- Course Modifications
  - change course = 423
  - change course (delivery only) = 54
- New Programs = 11
- Program Modifications = 193

Program Rankings
List any nationally ranked or external recognition during the Academic Year. For each, provide the formal name of the program followed by the name of the organization that issued the ranking, the date of notification, effective date range, and any other relevant information.

Supplemental Info - Programs or Initiatives
Any additional information on Programs or Initiatives appears as Appendix 1. (bottom).

Initiatives and Fees

Initiatives

Describe any new initiatives your unit will need for the coming year.

Fees

List any new or changed fees that your unit has implemented or had to take on in the last academic year.

Community Engagement

Community Perceptions

Describe how your unit assesses community perceptions of your engagement, and how the unit assesses the impact of community engagement on students, faculty, community and the institution. Provide specific findings.

Collaborative effort with Office of Distributed Learning to donate to or volunteer for a charitable organization.

- SisterCare
- Epworth Children's Home
- St. Jude's Children's Hospital
- Pawmetto Lifeline
- Relay for Life
- Oliver Gospel Mission
- Breast Cancer Awareness
- United Way

Collaborations

Internal Collaborations

List your Unit's most significant internal collaborations and multidisciplinary efforts that are internal to the University. Details should be omitted; list by name only.

- Academic Program Liaisons
- Board of Trustees Staff
- Center for Teaching Excellence
- Director of Information Resources
- Curricula and Courses Committee
- Division of Information Technology
- Faculty Committee on Instructional Development
- Faculty Senate
- General Counsel
- Global Carolina
- Graduate Council
- Office of the Bursar
- Office of Distributed Learning
- Office of Financial Aid and Scholarships
- Office of Institutional Research, Assessment and Analytics
- Office of the President
- Office of the Registrar
- University Advising Center
- University Advisor's Network (UAN)
- University Advising Committee
- Vice President for Information and Technology and Chief Information Officer
- Web Communications
- Vice Provost and Dean of The Graduate School
- Vice Provost and Dean of Undergraduate Studies
- Vice President for Research
- University Libraries

External Collaborations

List your Unit's most significant external collaborations and multidisciplinary efforts that are external to the University. Details should be omitted; list by name only.

- Academic Partnerships (AP)
- Commission on Higher Education (CHE)
- Education Advisory Board (EAB)
- IBM
- National Council for State Authorization Reciprocity Agreements (NC-SARA)
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
- Southern Regional Education Board (SREB)

Supplemental Info - Collaborations

Any additional information about Collaborations appears as Appendix 3 (bottom).

Campus Climate and Inclusion

Activities the unit conducted that were designed to improve Campus, Climate, and Inclusion.

- Hired Work Study Students and Graduate Assistants
- Complied with all federal laws and university policies regarding equal employment opportunity

Concluding Remarks

Weaknesses and Plans for Improvement
What is your unit struggling with? What plans do you have to overcome the weakness that you have faced in the next academic year.

- Weakness: To stay abreast of continually updated BOT, CHE and SACS standards/policies to manage process of academic program actions through governing bodies with one staff member assigned to a multitude of duties.
  - o   Plans for Improvement: Monitor standards / policy changes and communicate changes to all stakeholders. Hire additional staff
- Weakness: To stay abreast of Professional Licensure state issues, collection of accurate site data to maintain state authorization, professional licensure, gainful employment compliance and ACM issues with one staff member assigned to a multitude of duties.
  - o   Plans for Improvement: Monitor standards / policy changes and communicate changes to all stakeholders. Hire additional staff
- Weakness: Limited number of staff to handle all assigned duties
  - o   Plans for Improvement: Hire additional staff. The need for additional staff and/or additional resources is documented.

Key Issues
Identify key issues or potential challenges your unit will encounter this coming year and the steps you plan on initiating.

- Quickly resolve APPS bugs, communicate restrictions within APPS
- Updating Academic Programs Inventory with appropriate documentation as we continue to transition to electronic files to begin integration with CourseLeaf
- Working collaboratively with the Office of the Registrar to implement CourseLeaf to manage program and curricula process and integrate with the bulletin
- Ensuring ACM students are informed of the updated policy and repercussions of changing majors, declaring a second major, losing ACM, etc.to assist the administration of ACM
- Collaborating with USC Connect and Beyond the Classroom to collect site data to maintain state authorization and professional licensure compliance
- Monitoring and complying with changing federal regulations regarding Gainful Employment to maintain Gainful Employment compliance
- Upholding academic institutional policies/procedures

Quantitative Outcomes
Explain any surprises regarding data provided in the quantitative outcomes modules throughout this report.

Cool Stuff
Describe innovations, happy accidents, good news, etc. that occurred within your unit not noted elsewhere in your reporting.

- Collaborated with APLs to

Appendix 1. Programs or Initiatives

Appendix 1. Programs or Initiatives

Academic Common Market Certifications (Certified Students) by Program and Year
2001-2020*

| College/School	Degree Name	Program Title	Concentration (if Applicable)*	State ACM Eligibility	Delivery Method: Face-to-Face (FTF) or Onine (DL)	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020*	Total # of New Certifications
A&S	B.A.	Dance	Performance and Choreography	DE	FTF						1			1				1	2	4	3	2	1	2	17
A&S	B.A.	Dance	Dance Education	DE	FTF						1			1	1			1	3						7
A&S	B.A.	Film and Media Studies		KY	FTF						1		1			1								1	4
A&S	B.A.	Media Arts		KY	FTF	6	5	6			1			5					2	1	3	6	5	3	43
A&S	B.A.	Russian		VA	FTF									2	3			1	4	3	2	1	3	2	21
A&S	B.M.A.	Media Arts			FTF		1																		1
A&S	B.S.	Cardiovascular Technology		DE, GA	FTF									2	2	7	6	7	16	8	13	15	4	9	89
A&S	B.S.	Geophysics		TN	FTF							1		2			3	1	3	3	1	2	2	2	20
A&S	B.S.	Marine Science		AR, KY, MD, MS, OK, TN, VA, WV	FTF	37	12	6	4	2	7	9	13	17	26	47	43	41	55	45	42	59	43	33	541
A&S	M.A.	International Studies		AL, AR, WV	FTF		1																		1
A&S	M.A.	Anthropology	Archaeology	DE, VA	FTF																				0
A&S	M.A.	Public History		AL, AR, DE, KY, LA	FTF								1												1
A&S	M.A.S.	Applied Statistics		AR, KY	DL	2						1		1			2	4		1	2	2	1	1	17
A&S	Ph.D.	Criminology and Criminal Justice			FTF											1									1
A&S	Ph.D.	Political Science		AR	FTF																				0
A&S	M.A./M.L.I.S	Public History/Library and Information Science		DE	FTF																				0
Business	B.S.	Risk Management and Insurance		MD, VA, WV	FTF	1	2	2	1	7	2	14	11	30	42	36	54	91	106	120	116	105	107	78	925
Business	B.S.	Real Estate			FTF		1								1										2
Business	I.M.B.A.	International Master of Business Administration		AR, DE, KY, LA, MS, WV	FTF	15	11		3	11	17	9	11	19	24	14		8	7						149
Business	I.M.B.A.	International Master of Business Admini	Foreign Language Track	AR, FL, VA	FTF								4	2	3	1	3								13
Business	M.H.R.	Human Resources		AR, FL, GA, LA, VA	FTF		1				1	2		1	4	3	16	4	3	9	7	6	6	2	73
Business	M.I.B.	International Business		TN	FTF	15	10							2	1	1			2	1		1			33
Education	B.S.P.E.	Physical Education			FTF	1																			1
Education	Ph.D.	Educational Psychology and Research			FTF		1			1	1														3
ENGR	B.S.	Biomedical Engineering			FTF										2	7	1		1	3	14	15	8		51
ENGR	B.S.	Integrated Information Technology		KY	FTF										1			1						2	4
ENGR	M.S.	Nuclear Engineering		DE, WV	FTF or DL				1																1
ENGR	Ph.D.	Nuclear Engineering		WV	FTF or DL																		1		1
HRSM	B.S.	Hospitality Management			FTF							1													1
HRSM	B.S.	Hospitality Management	Club Management	TN	FTF														6	14	11	8	7	10	56
HRSM	B.S.	Retailing	Retail Management	GA, VA	FTF								2	9	19	28	31	32	51	29	25	54	35	27	342
HRSM	B.S.	Retailing	Fashion Merchandising	GA	FTF								8	6	10	27	24	20	13	32	33	15	8	5	206
HRSM	B.S.	Sport and Entertainment Management		AR, KY, LA, MD, OK	FTF	13	7	21	11	8	4	16	22	30	40	32	36	59	72	54	85	160	127	112	909
HRSM	B.S.	Tourism Management		TN	FTF													1	1	3	1	3	3	2	14
HRSM	M.I.H.T.M.	International Hospitality and Tourism Management		WV	FTF	1								1											2
HRSM	M.S.E.M.	Sport and Entertainment Management		MD	FTF									1	2			1							4
Law/Busine	J.D./I.M.B.A.	J.D./I.M.B.A.			FTF	1			1					1											3
CIC	B.A.J.M.C.	Advertising		DE	FTF		1	1		1		3	4	10	16	15	16	19	15	18	2	2	3	3	129
CIC	B.A.J.M.C.	Broadcast Journalism			FTF									1											1
CIC	B.A.J.M.C.	Electronic Journalism			FTF									1											1
CIC	B.A.J.M.C.	Print Journalism			FTF									1											1
CIC	B.A.J.M.C.	Public Relations			FTF	1					2	1	1	4	20	31	43	52	62	71	37	34	22	27	408
CIC	B.A.J.M.C.	Visual Communications		DE, KY	FTF						1			6	9	25	10	20	17	21	14	17	17	18	192
CIC	C.G.S.	Library and Information Science			FTF	1																			1
CIC	M.L.I.S.	Library and Information Science		AR, DE, VA, WV	FTF or DL	23	16	23	23	13	35	12		2	3			3	3	5	5	1	2	1	170
CIC	M.M.C.	Mass Communications		VA	FTF									2											2
		Items highlighted in gray indicate programs which are no longer offered via ACM and/or may no longer exist at USC																							

*If a concentration is listed within a program, only the concentration listed is certified for ACM.

**AY 2019-20 includes only Fall 2019.

Appendix 1. Programs or Initiatives

Academic Common Market Certifications (Certified Students) by Program and Year 2001-2020*

College/School	Degree Name	Program Title	Concentration (if Applicable)*	State ACM Eligibility	Delivery Method: Face-to-Face (FTF) or Onlne (DL)	2001-2002	2002-2003	2003-2004	2004-2005	2005-2006	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020*	Total # of New Certifications
CIC	S.L.I.S.	Library and Information Science		DE, LA	FTF	3	1	2	1		1	2			1										11
Medicine	M.N.A.	Nurse Anesthesia		MS. OK	FTF	20					1			1									1		23
Medicine	M.R.C.	Rehabilitation Counseling		DE	DL																				0
Medicine	M.S.	Genetic Counseling			FTF													3							3
Music	Ph.D.	Music Education		TN	FTF	1																			1
NURS	D.N.P.	Nursing Practice		VA	FTF						5	1	2	1	1										10
NURS	D.N.P.	Nursing Science			FTF							1	2	1											4
NURS	M.S.N.	Clinical Nursing	Acute Care Nursing	DE, LA	FTF								1		1	5									7
NURS	M.S.N.	Nurse Anesthesia			FTF					1															1
NURS	Ph.D.	Nursing Science			FTF	3	2	2	2			1													10
Public Hlth	B.A./B.S.	Public Health		DE	FTF								2	1	1		1	2	2			2	4	5	20
Public Hlth	B.S.	Exercise Science			FTF	1																			1
Public Hlth	Dr.P.H.	Biostatistics		DE	FTF																				0
Public Hlth	M.P.H.	Environmental Health Sciences			FTF	1																			1
Public Hlth	M.P.H.	General Public Health			FTF		1																		1
Public Hlth	M.P.H.	Health Services Policy and Management			FTF			2																	2
Public Hlth	M.P.H.	Health Services Policy and Management	Education		FTF								1		1										2
Public Hlth	M.P.H.	Physical Activity and Public Health	Surveillance	MS	FTF																				0
Public Hlth	M.P.H.	Physical Activity and Public Health	Programatic	MS	FTF														1						1
Public Hlth	M.S.	Exercise Science	Health Aspects of Physical Activity		FTF												1	1							2
Public Hlth	M.S.P.H.	Environmental Health Sciences			FTF	2																			2
Public Hlth	MSP	Speech Pathology		DE	FTF					1		1		1	1			2							6
Public Hlth	MSPH	Biostatistics		TN	FTF																				0
Public Hlth	MSPH	Epidemiology		GA	FTF			1												1					2
Public Hlth	Ph.D.	Epidemiology		GA	FTF									2											2
Public Hlth	Ph.D.	Health Promotion, Education and Behavior		GA	FTF						1	2	1		1										5
Public Hlth	Ph.D.	Health Services Policy and Management		AL, KY	FTF							1	1	1											3
SOWK	Ph.D.	Social Work		DE, OK, WV	FTF																				0
SOWK/ASP	M.S.W./M.P.	HSPM/HPEB			FTF or DL										1										1
		Items highlighted in gray indicate programs which are no longer offered via ACM and/or no longer exist at USC																							
Totals						148	70	72	52	46	87	82	88	177	270	279	280	360	475	436	389	502	416	353	**4582**

*If a concentration is listed within a program, only the concentration listed is certified for ACM.

**AY 2019-20 includes only Fall 2019.

Appendix 1. Programs or Initiatives

Number of ACM Certifications Processed by USC Columbia 2001-2020*

*Academic Year 2019-20 includes only semesters currently completed (Fall 2019).
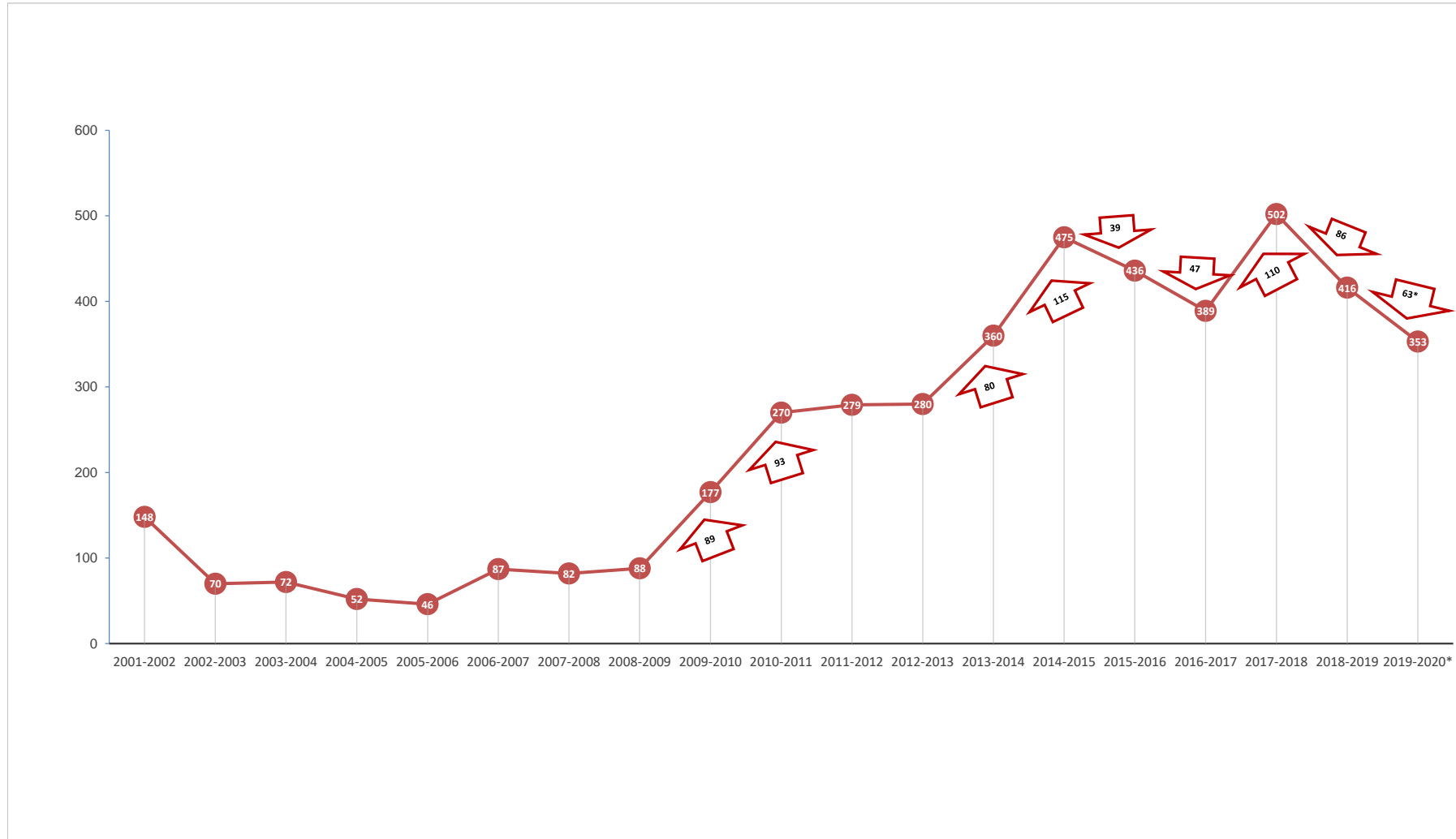
Appendix 1. Programs or Initiatives

Percentage of ACM Certifications by State - AY 2018-19

Pie chart segments:
- WV, 4, 1%
- AR, 1, 0%
- DE, 13, 3%
- FL, 3, 1%
- GA, 121, 29%
- VA, 97, 23%
- TN, 6, 1%
- OK, 2, 1%
- KY, 12, 3%
- LA, 1, 0%
- MD, 156, 38%

Legend: ■ AR ■ DE ■ FL ■ GA ■ KY ■ LA ■ MD ■ OK ■ TN ■ VA ■ WV
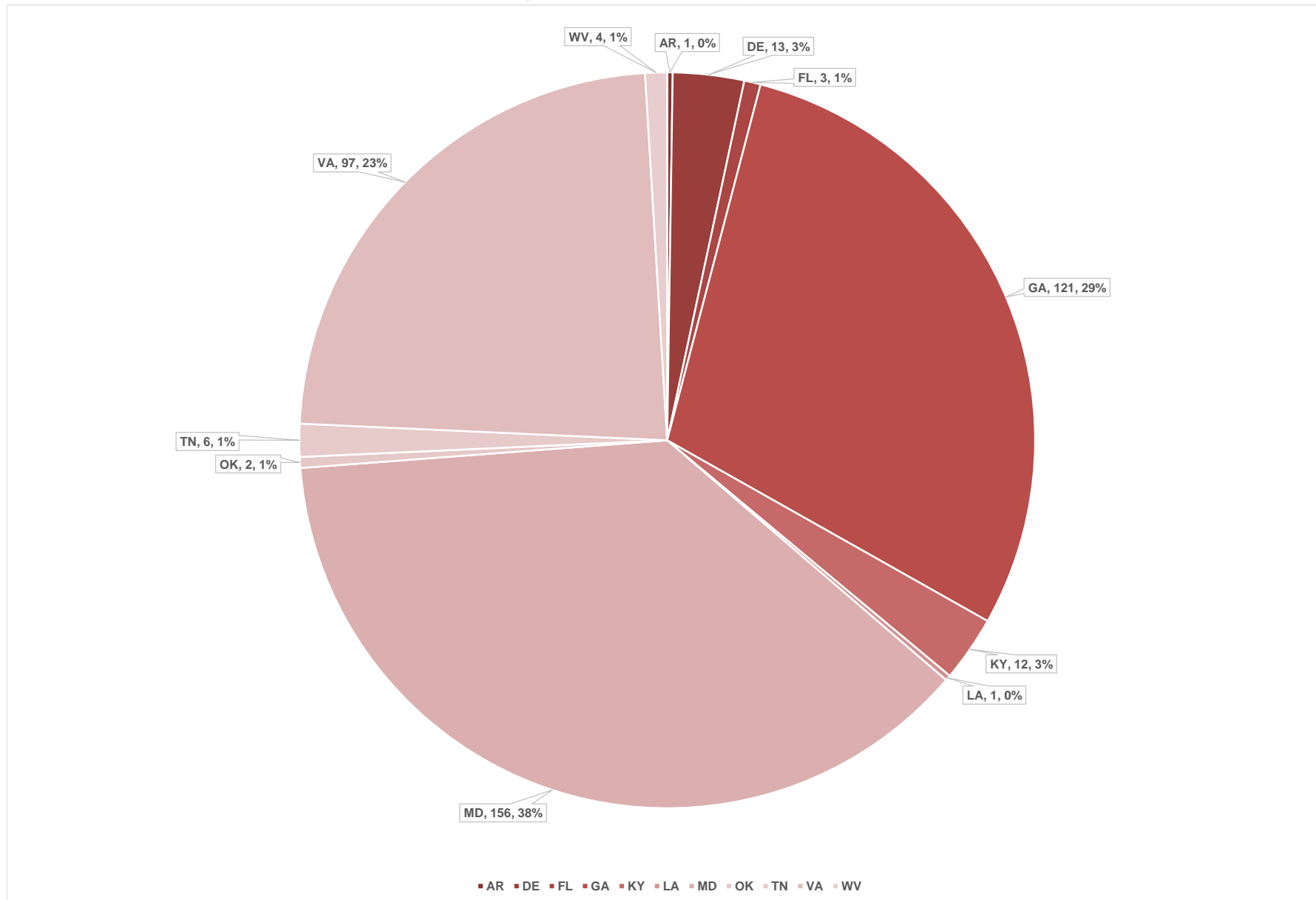
Appendix 1. Programs or Initiatives

Percentage of Total ACM Certifications by College AY 2018-19

NURS, 1, 0%

A&S, 57, 14%

ASPH, 4, 1%

CIC, 43, 11%

HRSM, 171, 42%

DMSB, 111, 28%

ENGR, 16, 4%
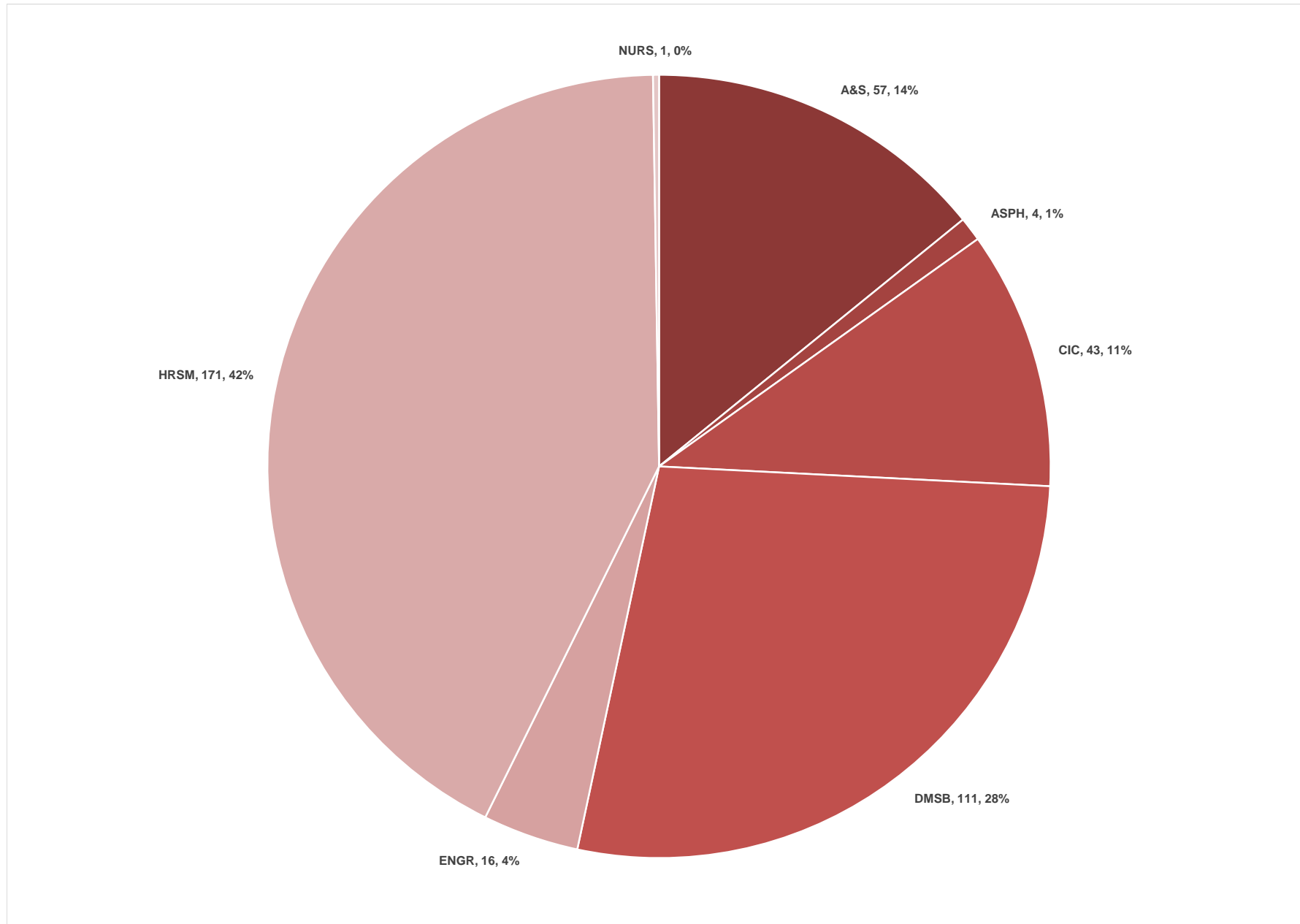
Appendix 3. Collaborations

Appendix 3. Collaborations

Internal Collaborations

List your Unit's most significant collaborations and multidisciplinary efforts that are internal to the University. Details should be omitted; list by name only.

- Academic Program Liaisons
- Board of Trustees Staff
- Center for Teaching Excellence
- Director of Information Resources
- Curricula and Courses Committee
- Division of Information Technology
- Faculty Committee on Instructional Development
- Faculty Senate
- General Counsel
- Global Carolina
- Graduate Council
- Office of the Bursar
- Office of Distributed Learning
- Office of Financial Aid and Scholarships
- Office of Institutional Research, Assessment and Analytics
- Office of the President
- Office of the Registrar
- University Advising Center
- University Advisor's Network (UAN)
- University Advising Committee
- Vice President for Information and Technology and Chief Information Officer
- Web Communications
- Vice Provost and Dean of The Graduate School
- Vice Provost and Dean of Undergraduate Studies
- Vice President for Research
- University Libraries

External Collaborations

List your Unit's most significant collaborations and multidisciplinary efforts that are external to the University. Details should be omitted; list by name only.

- Academic Partnerships (AP)
- Commission on Higher Education (CHE)
- Education Advisory Board (EAB)
- IBM
- National Council for State Authorization Reciprocity Agreements (NC-SARA)
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
- Southern Regional Education Board (SREB)